

	Tathata Golf	DECADE Elite / DECADE Lite (App)	The Strike Plan	RotarySwing	The Skill Code	Tour Draw
Who is it for?	All levels	Elite: Serious golfers who have broken 80; Lite: Serious amateurs who are still learning	All levels	All levels	All levels	All levels
Instructor	Founder Bryan Hepler trained under Marc O’Grady and has extensive training in meditation and mental discipline	Scott Fawcett, former pro golfer who holds multiple math degrees and has caddied over 1,500 winning holes	Adam Young, golf coach with an expansive knowledge of brain function and motor learning techniques	Chuck Quinn has coached all levels, including players on the PGA Tour. He developed RotarySwing with the assistance of a medical panel.	Cameron McCormick, 2015 PGA Teacher of the Year and coach to Jordan Spieth	Todd Kolb, PGA Teaching Professional, Minnesota PGA Teacher of the Year in 2008, named Best Teacher in South Dakota by <i>Golf Digest</i> 2017
Approach	Inter-disciplinary approach incorporating martial arts and meditation in addition to golf athleticism	Emphasizes confidence, patience, and improvement through expectation management and statistics	Primary goal is to help golfers develop the skills to evaluate situations and solve problems independently	Emphasizes movement of the muscles and the joints over the look of the swing	The goal is to teach golfers how to read their own shots and identify their own weaknesses so they are less reliant on a coach	Shares techniques based on new scientific information, correcting outdated advice that has held golfers back
What You Learn	A more athletic approach to golf and mental discipline in all aspects of the game	How to mathematically evaluate each shot to select a target appropriate to the scenario	How to strike more effectively	Golf swing physics, proper use of the body, and how to make proper movement an ingrained habit for the brain	“Ball first” approach to mastering long drives, short game, and putting	How to hit long draws using techniques based on the latest discoveries in golf physics
Content	Four online courses, including the 60-Day Training Program	App contains 2 hours of video instruction from Fawcett’s DECADE seminar, in addition to regularly-updated video content	6-Module course featuring 17 videos that break down concepts and teach drills	Free Membership: Access to 25+ instructional videos Premium Membership: Access to 300+ instructional videos	4 DVDs of instruction	Videos totaling over 1 hour of instruction, including scientific concepts, warm up routines, and drills
Bonus Material	Access to regularly-updated online video content, including 200+	App is used to track individual golfer’s statistics as well as trends among peer	Analysis of the world’s best strikers (Tiger Woods, Jordan Spieth, Rory McIlroy, and	70 free golf instruction analyses of pro golfer’s swings	4 units of bonus material	Bonus Short Game video series

	training routines	group. Stats can be filter and includes Comparative Analysis feature.	more)			
Customized Training	1-hour session online or in-person with staff member; Online Swing Submittal with video reply	App recommends videos based on your statistics	N/A	Customized video swing analysis available; premium members also receive suggested videos for improvement	N/A	N/A
Price	\$199.99 for one-year subscription; 7-day free trial available	Elite: Monthly subscription costs \$199 for 6 months, then \$19.95/month; Annual subscription costs \$290/year Lite: \$49.99 for 6 months	\$59.95 for lifetime access	Premium Membership: \$14.95 - \$19.97/month, depending on payment schedule. 30-day money back guarantee.	\$87.00; 365-day money back guarantee	\$97